



Tiny Love®/The Maya Group is a proud sponsor of First Candle/SIDS Alliance, the nation's leading charity dedicated to infant health and survival. In addition to supporting First Candle with a percentage of sales from its products, Tiny Love is distributing First Candle's life-saving, safe sleep messages to over 3 million new parents across the U.S. each year. Read more about these programs below.

For more information on how you can safely sleep your baby and for other steps that you can take to help keep your baby safe, we encourage you to visit First Candle at www.firstcandle.org.

Estore Contribution Program

Tiny Love® contributes 10% of the sales from our Tiny Love® eStore to First Candle/SIDS alliance to support research, education and family support programs.

Door Hanger Program

In partnership with First Candle/SIDS Alliance and American Baby Magazine, Tiny Love® has distributed over 3 million informative door hangers in both English and Spanish. These handy guides educate parents and caregivers on how to reduce the risk of SIDS and other causes of infant death.